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MODERN APPROACHES AND METHODS FOR ENHANCING ENTERPRISE FINANCIAL STABILITY

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Abstract: This article examines modern approaches and methods for enhancing the financial stability of enterprises in the context of increasing global competition and economic volatility. The research analyses key financial stability indicators, evaluation methodologies, and effective management strategies. Particular attention is paid to capital structure optimisation, liquidity management, risk diversification, and the integration of digital financial technologies as primary levers for strengthening enterprise financial resilience. The study draws on international statistical data for the period 2020-2025, incorporating both the experience of developed economies and the emerging practices of Uzbekistan. The findings are presented in the form of practical recommendations aimed at improving corporate financial management systems and enhancing long-term enterprise sustainability.

Keywords: financial stability, liquidity, capital structure, financial risks, profitability, digital finance, diversification, corporate governance.

Introduction. In the conditions of the modern market economy, the financial stability of an enterprise represents one of the key factors determining its competitiveness, investment attractiveness, and long-term development potential. Financial stability may be defined as the capacity of an enterprise to withstand adverse external and internal financial impacts, to fulfil its financial obligations in a timely manner, and to sustain uninterrupted operations.[1]

This issue is equally pressing in Uzbekistan. Under the Action Strategy for the Five Priority Development Directions of the Republic of Uzbekistan for 2021–2025, issued by the Presidential Decree of 28 January 2021, the modernisation of the economy and the improvement of the business environment are designated as priority directions.[2]

The objective of this research is to analyse the theoretical foundations of enterprise financial stability enhancement, to determine the scope and urgency of the problem on the basis of up-to-date statistical data, and to develop actionable practical recommendations.

Literature Review

The problem of financial stability has long attracted the attention of both foreign and domestic scholars. Altman (1968) proposed the use of financial ratios in his 'Z-score' model for assessing the likelihood of corporate bankruptcy — a model that retains its practical significance to this day.[3]

Brigham and Houston (2019) demonstrated in their research that maintaining a balance between capital structure and liquidity constitutes a guarantee of enterprise financial stability. They analysed

[1] . Ross, S.A., Westerfield, R.W., & Jordan, B.D. (2021). Fundamentals of Corporate Finance. 13th ed. McGraw-Hill Education. P. 47.
[2] Brigham, E.F., & Houston, J.F. (2019). Fundamentals of Financial Management. 15th ed. Cengage Learning. 768 p.
[3] Altman, E.I. (1983). Corporate Financial Distress: A Complete Guide to Predicting, Avoiding, and Dealing with Bankruptcy. New York: Wiley. P. 120–135.

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capital financing strategies within the frameworks of Trade-off Theory and the Pecking Order Theory.[4]

Damodaran (2022) emphasised the central role of Return on Invested Capital (ROIC) in corporate value management, as well as the importance of controlling free cash flows in achieving financial stability.[5]

Among domestic researchers, Toshmatov (2021) conducted an empirical analysis of financial stability factors in Uzbek industrial enterprises, revealing insufficient development of financial planning practices.[6]

At the same time, the integration of digital technologies, artificial intelligence, and big data into financial management remains insufficiently studied in the existing literature. This constitutes the scientific novelty and practical significance of the present research.

The Concept of Financial Stability and Its Components

Financial stability is a multi-dimensional concept reflecting an enterprise's capacity to finance its operations on a continuous basis, to honour its debt obligations in a timely manner, and to allocate funds for future investments. It comprises the following core components:

Table 1. Key Components of Enterprise Financial Stability

Component	Description	Key Indicator
Liquidity	Ability to meet short-term obligations on time	Current Ratio (CR)
Financial Independence	Ratio of equity capital to total assets	Autonomy Coefficient
Profitability	Efficiency of generating profit from deployed resources	ROE, ROA, ROIC
Cash Flow Stability	Regular cash receipts from operating activities	Free Cash Flow (FCF)
Debt Burden Management	Optimal ratio between debt and equity	D/E Ratio, DSCR

These components are interrelated: an imbalance in any one of them threatens the stability of the entire system. For instance, maintaining excessively high liquidity reserves may reduce operational efficiency, while an overly profit-oriented strategy amplifies liquidity risk.

Financial Stability Assessment Models

[4] Brigham, E.F., & Houston, J.F. (2019). Fundamentals of Financial Management. 15th ed. Cengage Learning. P. 489–512.
[5] Damodaran, A. (2022). Investment Valuation: Tools and Techniques for Determining the Value of Any Asset. 4th ed. Wiley. P. 301–327
[6] Toshmatov, N.A. (2021). Empirical analysis of financial stability factors in Uzbek industrial enterprises. Scientific Electronic Journal of Economics and Innovative Technologies. No. 3. Pp. 45–58.

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The academic literature presents several methodological approaches to financial stability assessment. Among the most widely applied:

The Altman Z''-Score Model (1983) — a universal model applicable to all enterprises outside commercial banking, incorporating the following formula:

$$\mathbf{Z'' = 6.56 \cdot X_1 + 3.26 \cdot X_2 + 6.72 \cdot X_3 + 1.05 \cdot X_4}$$

Where: X_1 = working capital / total assets; X_2 = retained earnings / total assets; X_3 = EBIT / total assets; X_4 = equity / debt capital. A $Z'' > 2.6$ indicates financial soundness; a $Z'' < 1.1$ signals a high risk of insolvency.

The Uzbekistan Context

According to data from the Statistics Agency of the Republic of Uzbekistan, in 2023, 42.3 per cent of industrial enterprises in the country achieved satisfactory scores on financial stability indicators — a notable improvement over the 36.1 per cent recorded in 2020.[7]

Nevertheless, the problem remains acute among small and medium-sized enterprises (SMEs): in 2023, 28.7 per cent of SMEs recorded an unsatisfactory current ratio (CR < 1.0). This highlights the pressing need to strengthen financial management support for SMEs and to accelerate the adoption of digital financial management tools in this segment.

Key Directions for Enhancing Financial Stability

1. Capital Structure Optimisation

Capital structure optimisation is the process of identifying the optimal ratio of equity and debt capital that minimises the enterprise's weighted average cost of capital (WACC) and maximises enterprise value. The Modigliani-Miller theorem (1963) demonstrated that, in the presence of taxation, there exists a tax shield benefit derived from debt financing.[8]

In practice, a three-stage approach to capital structure optimisation is recommended: first, diagnosing the current capital structure against industry averages; second, calculating WACC under different financing scenarios; and third, identifying the optimal D/E ratio that minimises WACC and developing a phased transition strategy towards that target.

2. Strategic Liquidity Management

Liquidity management is one of the most critical components of financial stability. Contemporary practice makes extensive use of the Cash Conversion Cycle (CCC):

$$\mathbf{CCC = DIO + DSO - DPO}$$

Where: DIO = days inventory outstanding; DSO = days sales outstanding; DPO = days payable outstanding. Strategic measures aimed at minimising the CCC yield significant improvements in liquidity.

According to a McKinsey Global Institute study (2023), reducing the CCC by ten days can increase an enterprise's working capital efficiency by an average of 8–12 per cent and reduce the need for additional external financing.[12]

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[7] Statistics Agency of the Republic of Uzbekistan. (2024). Statistical Indicators of the Economy of the Republic of Uzbekistan. Tashkent. P. 156.

[8] Modigliani, F., & Miller, M.H. (1963). Corporate Income Taxes and the Cost of Capital: A Correction. The American Economic Review. Vol. 53, No. 3. P. 433–443.

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3. Financial Risk Diversification

Risk management occupies a central position in the modern enterprise financial stability system. Risk diversification may be implemented along the following dimensions:

- Market risks: expanding the product and market portfolio, entering foreign markets;
- Currency risks: utilising forward and options contracts (hedging);
- Credit risks: diversifying the customer portfolio and refining credit policy.

4. Implementation of Digital Financial Technologies

In the contemporary environment, digital technologies are becoming a powerful instrument for enhancing financial stability. AI-based financial analysis systems, machine learning algorithms, and big data technologies offer the following capabilities:

- Real-time cash flow monitoring and forecasting;
- Early identification of financial risks and automated alert systems;
- Automation of credit analysis and improved accuracy in creditworthiness assessment;
- Identification of tax optimisation opportunities.

According to Deloitte research (2024), enterprises that have adopted AI technologies in financial management improved the accuracy of financial forecasting by an average of 35 per cent and reduced operating costs by 15–20 per cent.[13]

Practical Recommendations

Based on the research findings, the following practical recommendations for enhancing enterprise financial stability have been developed:

Table 2. Practical Recommendations Matrix for Financial Stability Enhancement

Area	Problem	Recommended Measure	Expected Outcome
Liquidity	Enterprises with CR < 1.5	Centralise cash management, optimise CCC	Raise CR to 1.8–2.0
Debt Management	D/E > 2.0	Debt restructuring, bond issuance	Reduce WACC by 2–3 percentage points
Profitability	ROIC below cost of capital	Cost optimisation, digitalisation	Raise ROIC 3–5% above WACC
Risk	Concentrated risks	Diversification, hedging instruments	Reduce VaR by 20–30%
Digitalisation	Manual	ERP system implementation, AI	Improve operational efficiency

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	financial processes	analytics	by 15–25%

Discussion and Conclusions

This research demonstrates that enterprise financial stability is not a one-dimensional concept but a multifaceted, dynamic process. Ensuring it requires the consistent implementation of interconnected strategies: capital structure optimisation, strategic liquidity management, risk diversification, and the adoption of modern digital technologies.

Analysis of international statistical data for 2020–2025 identified three principal trends: first, a reduction in corporate debt burdens — reflecting the strengthening of conservative financial policies; second, accelerating adoption of digital financial technologies; and third, growing integration of ESG standards into financial strategy.

In the Uzbekistan context, the research found that, while financial stability indicators exhibit a positive trajectory, small and medium-sized enterprises continue to face serious challenges. Addressing this situation requires the development of dedicated state programmes to equip SMEs with digital financial management systems.

In terms of scientific novelty, this study proposes a comprehensive model for enhancing financial stability that synthesises traditional financial analysis methods with modern digital technologies. Future research could usefully extend the analysis to ESG factors and their impact on financial stability, as well as conduct comparative empirical studies across different sectors of the economy.

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