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FORMATION OF THE IMAGE OF A MODERN MEDICAL PROFESSIONAL THROUGH THE DEVELOPMENT OF CREATIVE ABILITIES

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Аннотация. В данной работе рассматривается проблема формирования имиджа современного медицинского работника через развитие его творческих способностей. В условиях стремительного развития медицины и технологий возрастает значение не только профессиональных знаний, но и личностных качеств специалиста. Творческий подход позволяет находить нестандартные решения в сложных клинических ситуациях. Развитие творческих способностей положительно влияет на все перечисленные аспекты. В работе подчеркивается, что креативность помогает врачу адаптироваться к быстро меняющимся условиям медицинской практики.
Ключевые слова: творческий подход, поисково-творческие задачи, аспект, имидж, исследовательская деятельность, профессиональная подготовка.

Annotatsiya. Ushbu ishda zamonaviy tibbiyot xodimining imijini uning ijodiy qobiliyatlarini rivojlantirish orqali shakllantirish muammosi ko‘rib chiqiladi. Tibbiyot va texnologiyalarning jadal rivojlanishi sharoitida mutaxassisning nafaqat kasbiy bilimlari, balki shaxsiy fazilatlari ham muhim ahamiyat kasb etmoqda. Ijodiy yondashuv murakkab klinik vaziyatlarda nostandart yechimlar topishga imkon beradi. Ijodiy qobiliyatlarni rivojlantirish yuqorida sanab o‘tilgan barcha jihatlarga ijobiy ta’sir ko‘rsatadi. Ishda kreativlik shifokorga tez o‘zgarayotgan tibbiy amaliyot sharoitlariga moslashishga yordam berishi ta’kidlanadi.
Kalit so‘zlar: ijodiy yondashuv, izlanish-ijodiy vazifalar, aspekt, imij, tadqiqotchilik faoliyati, kasbiy tayyorgarlik.

Abstract. This paper examines the problem of forming the image of a modern medical professional through the development of their creative abilities. In the context of the rapid development of medicine and technology, not only professional knowledge but also the personal qualities of a specialist are becoming increasingly important. A creative approach makes it possible to find non-standard solutions in complex clinical situations. The development of creative abilities has a positive impact on all the above-mentioned aspects. The paper emphasizes that creativity helps a physician adapt to rapidly changing conditions of medical practice.
Keywords: creative approach, exploratory and creative tasks, aspect, image, research activity, professional training.

Introduction. The main task of a secondary vocational educational institution is to ensure the development of the personality of a future specialist. The key point is that, in the process of professional training, future specialists should be able to independently realize their potential through creative activity. Unlike educational activity, creative activity is not aimed at mastering already known

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knowledge. It contributes to the development of independence, self-realization, and the implementation of students' own ideas aimed at creating something new. Creative activity involves solving exploratory and creative tasks aimed at developing students' abilities. Therefore, while educational activity develops the ability to learn, creative activity develops a general ability to search for and find new solutions, unusual ways of achieving the desired result, and new approaches to considering a given situation. The main goal of developing creative abilities is to foster a genuinely creative and independent individual. To achieve this goal, we identified the following objectives:

- to develop students' ability to think independently, acquire and apply knowledge;
- to develop cognitive, research, and creative activities;
- to find non-standard solutions to various problems that may arise;
- to foster students' interest in participating in creative activities.

The development of creative abilities is based on the following principles:

- ensuring students' academic achievements and their intellectual and moral development through the use of non-traditional lessons, forms, methods, and techniques of teaching;
- introducing alternative forms and methods of organizing educational activities into the educational process;
- creating conditions for students to demonstrate creativity during classes regardless of their individual personal characteristics;
- constantly supporting students' desire for independent creative activity.

Work aimed at developing students' creative abilities makes it possible to identify students' talents in a timely manner, pay attention to them, and understand that these abilities require support and further development. The higher the level of a student's creative development, the higher their capacity for productive work. The system of professional training aimed at developing students' creative abilities encourages their interest in independent intellectual activity, their need to conduct their own research into processes and phenomena, their desire to provide evidence for the tasks they solve, their persistence in developing intellectual skills, and their need for active creative activity. The development of students' creative abilities is particularly important today, when the social prestige of intelligence and scientific knowledge has increased significantly in modern society. This has led adults to strive to provide children with more knowledge and teach them to read, write, and count as early as possible, rather than encouraging them to feel, think, and create. A pedagogical approach that primarily focuses on the development of thinking places the emotional and spiritual aspects of a student's personality in a secondary position. Modern students know much more than their peers did 10–15 years ago. They solve logical problems more quickly, but they are much less likely to experience a sense of admiration and wonder, indignation, or empathy. Increasingly, they demonstrate indifference and emotional insensitivity; their interests are limited, and their hobbies are often monotonous.

During the period of psychological adaptation to a medical university, first-year students may experience fears, emotional breakdowns, and inhibition, while others, on the contrary, may display excessive self-confidence and restlessness. One of the shortest ways to achieve students' emotional liberation, overcome psychological constraints, and teach them to feel and use their artistic imagination is through games, fantasy, and creative writing. All of these opportunities can be provided through theatrical activities. A student theater has been established at our university, contributing to the creative development of students. In addition to theater, music and dance also have a powerful

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influence on a person's emotional world. It should be noted that students of Andijan State Medical Institute actively participate in university and city events, such as Medical Workers' Day, Independence Day, International Women's Day, Navruz, the Day of Remembrance and Honor, and other events. All creative club activities are conducted on the premises of the medical university and are free of charge for all students. It is necessary to understand that the professional competence of a medical worker also includes a creative component, which is characterized by novelty in professional activity and may manifest itself in both personal and professional spheres. The effectiveness of developing the professional competence of a medical university graduate can be assessed positively if the student is able to work independently, formulate goals for their professional activity, focus on identifying and solving professionally oriented tasks using the latest technologies, cooperate productively with others, plan and effectively carry out professional activities based on compassion, tolerance, and empathy, taking into account organizational requirements, and objectively assess their professional activity in terms of its effectiveness and expediency. Our students and graduates participate in city and regional events and professional skills competitions, which contributes to the formation of a socially positive image of the modern medical professional.

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