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OPPORTUNITIES FOR USING DIGITAL TECHNOLOGIES IN ORGANISING SPIRITUAL AND EDUCATIONAL ACTIVITIES IN HIGHER EDUCATION

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Abstract

This article explores the opportunities for using digital technologies to organise spiritual and educational activities in higher education institutions. It highlights the importance of social media, electronic educational materials, online projects, and digital educational events. The article also examines ways to enhance students' engagement in spiritual and educational activities through digital tools, deliver educational information promptly, and evaluate the effectiveness of educational initiatives.

Keywords: digital technologies, spiritual and educational activities, higher education, social media, electronic educational materials, online projects, digital culture, university students.

Introduction

The rapid development of digital technologies is significantly influencing not only teaching but also the ways in which educational and upbringing activities are organised within the education system. Today, students obtain a large proportion of their information through the internet, social media, and various digital platforms. Therefore, integrating modern information technologies into spiritual and educational activities at higher education institutions is of great importance.

The purposeful use of digital technologies helps deliver educational materials promptly, engage students in educational projects, expand opportunities for communication, and analyse the results of implemented activities.

Main Body

Digitalisation of spiritual and educational activities in higher education institutions does not mean abandoning traditional educational events; rather, it means expanding their possibilities. Face-to-face meetings, round-table discussions, and educational events can be complemented by digital materials and online communication tools.

The following areas are particularly important in this process.

1. Purposeful Use of Social Media

Official university and faculty social media pages can regularly publish materials related to spirituality, reading culture, patriotism, academic integrity, and national values. Short videos, infographics, question-and-answer sessions, and students' creative works can increase young people's interest in these topics.

In this process, particular attention should be paid to the reliability of information, its educational value, and its suitability for students' age-related characteristics. Social media content should not be limited to simply publishing

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information; it should also create opportunities for discussion and the exchange of ideas.

2. Creating Electronic Educational Materials

Preparing electronic booklets, presentations, videos, and infographics about national values, the lives of great scholars, historical dates, and moral education is one of the effective approaches. These materials can be delivered to students through electronic platforms and used during educational sessions.

3. Organising Online Educational Projects

Organising digital projects such as “One Week — One Book,” “My Favourite Scholar,” “Sharing Kindness,” and “We Support Academic Integrity” encourages students to conduct independent research and engage in creative activities. Students can express their ideas through video presentations, electronic essays, podcasts, and other creative products.

4. Conducting Digital Educational Events

Webinars, online round-table discussions, virtual meetings, and distance competitions make it possible to involve students who, for various reasons, cannot participate in traditional events. When planning such activities, it is essential to establish clear objectives, define ways to encourage participant engagement, and determine criteria for evaluating the final outcomes.

5. Monitoring Student Engagement

Electronic surveys, online feedback, and digital reports on events help identify students’ interests and needs. Based on the results, the content and formats of subsequent educational activities can be improved.

When using digital technologies, particular attention should be paid to information security, personal data protection, compliance with copyright regulations, and the prevention of misinformation. Teaching students to communicate respectfully in digital environments, verify information sources, and use the internet responsibly is also an important part of spiritual and educational activities.

The effectiveness of these initiatives should not be measured solely by the number of views, followers, or published posts. Students’ meaningful participation, feedback, changes in their knowledge and understanding, and real-life initiatives should also be taken into account.

Furthermore, establishing digital cooperation among deans’ offices, tutors, academic staff, and students helps coordinate educational activities and ensure their continuity.

Conclusion

The use of digital technologies in organising spiritual and educational activities at higher education institutions makes it possible to expand the reach of educational initiatives, establish prompt communication with students, and deliver educational information in modern formats. Social media, electronic educational materials, online projects, and digital events are effective tools that complement traditional educational activities.

In conclusion, the purposeful and responsible integration of digital technologies into spiritual and educational activities helps develop students’ social engagement, enhance their digital culture, and foster an effective educational environment within higher education institutions.

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